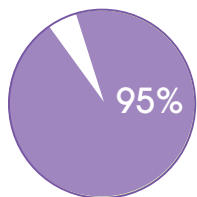


- demographics
- ad rates
- ad sizes

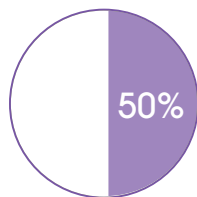
facts

- A bi-yearly niche publication with a strong following
- Only publication in the U.S. devoted to contemporary music
- Considered THE publication when it comes to all things related to new music
- Covers contemporary music in New York City and around the country
- New staff/management aggressively expanding distribution by:
 - Press releases will be sent to mainstream press, traditional classical music press and new-music related press such as the American Music Center, Sequenzia 21, and composer's websites such as Composers Concordance and A when take-over is complete;
 - Ads will be placed in pertinent media such as New Music Box, Google Adwords, and Soundart new Music Calendar;
 - Throwing a magazine launch party to celebrate the first issue – all the new music community will be invited;
 - Utilize social media sites such as facebook and twitter;
 - Aggressively target music and academic libraries to subscribe.

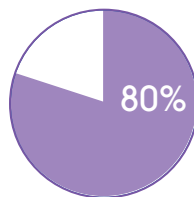
audience demographics



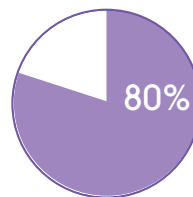
education
undergraduate degrees



education
graduate degrees



location
live in or near New York City



age
over 30 years old

rates

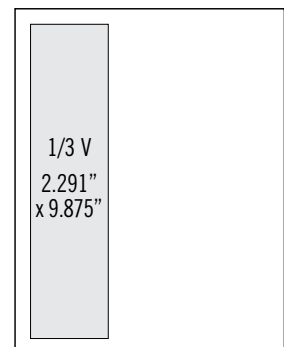
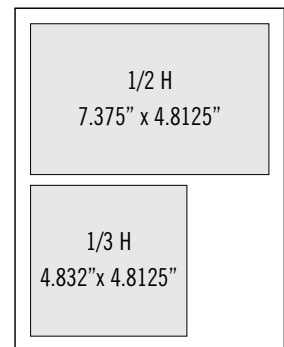
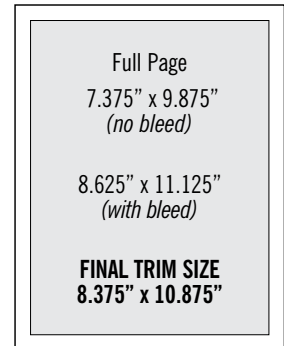
Premium Positions

	1 Issue
Inside Front or Back Cover	\$1,250
Center Spread	\$2,500

Regular Positions

	1 Issue
Full Page	\$800
1/2 Page	\$550
1/3 Page	\$300

ad sizes



Deadline for artwork: January 29, 2010

* 10% Discount off total purchase when purchasing multiple issues